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IMPACT
AWARDS
gala

FRIDAY, JUNE 14, 2024
BEVERLY WILSHIRE HOTEL



THANKS TO OUR PARTNERS

ACADEMY LEVEL



PREMIERE LEVEL



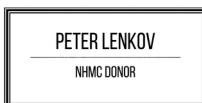
PRESIDENT'S LEVEL



SPOTLIGHT LEVEL



DEL SHAW
MOONVES
TANAKA
FINKELSTEIN
LEZCANO
BOBB
& DANG



MESSAGE FROM OUR PRESIDENT

When I began my tenure as the first woman President and CEO of the NHMC, I couldn't imagine the heights we have now reached as a nearly forty year old civil & human rights organization. Our work now affects and influences so many different spaces – from your home, to the halls of Capitol Hill, to the executive boardroom – and as I reflect on where we're going, I continue to come back to our theme for this year, human rights ensure human stories.

Throughout 2024, our organization has been focused on what makes us human – the pillars of truth, dignity, and respect that our Latine community deserves. Fair representation, in every space, is a human right. Protection against disinformation is a human right. Fair access to broadband is a human right. And when we emphasize and demand these human rights, we can protect and promote the Latine stories that are authentic, and truly showcase the human experience.

All of our advocacy, in every space, reflects this ideal. Through our Visionary Alliance, Youth in Entertainment, and Series Scriptwriters Program, we continue our mission of connecting, collaborating, and creating the stories of Latine talent across the country. We're particularly proud of the launch of our first-ever media guide, a new resource to provide industry professionals with a comprehensive education about our community, debunking myths and stereotypes and showcasing the power of the Latine audience for entertainment.

On Capitol Hill, we've pushed for an increase in visibility and representation to ensure that the needs of our communities are taken into account when proposing and implementing bills – from advocating for the renewal of government funded programs like the Affordable Connectivity Program, to keeping our finger on the pulse of emerging trends in technology.

Yet our mission is far from over. 2024 is a pivotal year, where the human rights of millions of marginalized communities hang in the balance. We are more committed than ever to getting Latine stories to the forefront of Hollywood, Washington D.C., and the world, and we ask you to join us in bearing witness to the ways that human stories can ensure human rights.

The time to take action is now and I invite you to join us. Stand alongside us as we take aim to ensure the dignity, safety, and love our community deserves is fulfilled across this country.

Yours in the movement,



Brenda Victoria Castillo



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HOST

ANNIE GONZALEZ



Annie Gonzalez is a producer, activist, and performer, who works to support immigration rights, educational equity, and the arts. She is a Chicana Artivista who uses multiple cultural and creative platforms to build mutual empowerment, class consciousness, autonomy and dignity.

Annie is a sixth-generation Los Angeles native and has been acting, dancing and singing, on stage and screen since the age of 10. She spent much of her career performing a version of Mexican-American that was legible for the few roles that were available. The scope of Latinx stories has widened and the word is beginning to spread. Gonzalez has landed roles in popular television series such as Netflix's "Gentefied", Showtime's "Shameless", FX's "American Horror Story", Amazon's "Good Girls", and Starz's "Vida". She also can be seen in "East of the Mountains", alongside Mira Sorvino and Tom Skerritt and on the big screen in the highly-viewed Hulu Original Film, Eva Longoria-directed feature film, "Flamin' Hot", from Searchlight Pictures and Franklin Entertainment. Gonzalez plays a lead role as Judy Montañez, wife to Richard Montañez.

She also can be seen in the upcoming Ethan Cohen film "Drive Away Dolls". Her next endeavor is serving as Executive Producer for Vix+ Jenni Rivera biopic titled "Jenni". Gonzalez currently resides in Los Angeles, CA.

HOST

MAYAN LOPEZ



Mayan Lopez is the co-creator, writer, co-executive producer and star of the heartwarming NBC comedy series “Lopez vs. Lopez” alongside George Lopez and Selenis Leyva, which returned for its second season this April. Lopez conceptualized the series from her TikTok content, which she used as a creative outlet during the pandemic. She portrays a fictional version of herself, a modern Gen Z daughter working to rebuild her dysfunctional relationship with her old-school Latino father.

Lopez made her television debut in season 6 of the “George Lopez” show in an episode titled “George Rocks to the Max and Gets Diss-Band-ed.” Later, she received extensive training at the Conservatory Program at Second City as well as the Columbia College Comedy Writing and Performance Program in Chicago. Lopez honed her improv skills while performing with various improv troupes late at night at Second City after the Main Stage shows and did voiceover work for the local Chicago and regional Midwest market.

Lopez serves as an ambassador for the National Alliance of Mental Illness, the nation’s largest grassroots mental health organization. By using her voice and platform, Lopez empowers Generation Z and Millennials to speak up and take action when it comes to their own mental health. She also continues to support the LGBTQ+ community and this spring will be seen as a guest judge on “RuPaul’s Drag Race.”

Lopez’s additional credits include “Handsome: A Netflix Murder Mystery,” “Other People,” “Jersey,” and “Mr. Troop Mom.”

HONOREE ADVOCACY IMPACT AWARD

TATYANA ALI



With a career spanning 40 years, NY born Tatyana Ali is a Broadway-trained actress, singer, writer, producer, activist and Harvard University graduate.

Ali has appeared in television, film and theatrical projects throughout her life, including Sesame Street, the Pulitzer Prize winning Broadway production of "Fences," the iconic comedy series "The Fresh Prince of Bel-Air," "The Young and the Restless," Disney's "Glory Road" and a growing collection of holiday and dramatic films for Lifetime TV. She can currently be seen recurring on ABC's award-winning hit comedy series, "Abbott Elementary."

The 5-time NAACP Image Award winner, Harvard Aspiring Minority Business Leader and Black Girls Rock! honoree, was named one of most beautiful women in the world by People Magazine en Español and People Magazine.

She holds a gold record for her 1998 debut album "Kiss the Sky," which included the hit singles "Daydream-in'" & "Boy You Knock Me Out" and joined both the *NSYNC and Backstreet Boys world tours. In 1999, her recording of "Precious Wings" for "The Adventures of Elmo in Grouchland" soundtrack won a Grammy Award for "Best Musical Album for Children." In 2013 Ali released the independent EP "Hello."

She has produced numerous projects for television and digital networks including "Love That Girl!," the first original scripted program on the TV One Network.

Ali has spent most of her life as an advocate engaging in humanitarian and policy efforts. A recipient of the Humanitarian and Arts award from the Western Poverty Law Center in 2022, she works to advance Black maternal health and reproductive justice and published an op-ed in Essence magazine entitled "Birthright." During the 2008 and 2012 presidential campaigns, she served as a surrogate for President Obama, speaking to communities across the country about voting as an imperative and worked to promote the Affordable Care Act.

She is actively involved in Black Girl's Rock!, an organization dedicated to mentoring black girls and currently serves as a board member of Hedgebrook, a retreat work space that nurtures women identified writers. She is also a mentor for Scholastic's Rising Voices literature collection, grades k-5. She travels across the country to ensure our children have access to representative and engaging stories in the classroom.

Tatyana resides in California with her husband and two sons.

HONOREE

OUTSTANDING FILM DIRECTOR IMPACT AWARD

FEDE ALVAREZ



Director, writer, and producer Fede Alvarez is a Uruguayan filmmaker known for his visceral approach to FILM. Alvarez gained international recognition for his directorial debut, the 2013 remake of *EVIL DEAD*, which he also wrote. The film starred Jane Levy, Shiloh Fernandez, and Lou Taylor Pucci and opened to number one at the box office. Following the success of his first film, Alvarez wrote, directed, and produced the hit genre film *DON'T BREATHE*, which starred Jane Levy, Stephen Lang, and Dylan Minnette. The film premiered to rave reviews, grossed over \$157 million globally, and left a lasting impact on the horror community for its innovative storytelling and tension-building scenes.

Alvarez also directed and wrote the action-crime film *THE GIRL IN THE SPIDER'S WEB*, starring Claire Foy and LaKeith Stanfield, based on the characters from the best selling Stieg Larsson series, "The Girl with the Dragon Tattoo". He also produced and wrote *DON'T BREATHE 2* and later produced and wrote the 2022 *TEXAS CHAINSAW MASSACRE*, which premiered at number one on Netflix's top ten list.

On the TV side, Alvarez created, directed, and wrote the Apple TV+ series, *CALLS*, an English adaptation of the French series of the same name. The series stars Aubrey Plaza, Riley Keough, Joey King, and Pedro Pascal among many others, and won an Emmy for Outstanding Motion Design and earned Alvarez a WGA nomination for Adapted Short Form New Media.

Upcoming, Alvarez will release *ALIEN: ROMULUS* with Isabela Merced, Cailee Spaeny, and Archie Renaux. The film is a standalone installment in the *Alien* franchise.

HONOREE TRAILBLAZER IMPACT AWARD

ISSA LÓPEZ



Issa López is an acclaimed writer, director, and producer from Mexico, showrunning HBO's TRUE DETECTIVE: NIGHT COUNTRY, the next chapter of the critically acclaimed franchise. After a successful filmmaking career in Mexico, López won international praise with her film TIGERS ARE NOT AFRAID, which garnered 55 awards across film festivals around the world and received the enthusiasm and support of such genre legends as Stephen King, Neil Gaiman, and Guillermo del Toro. López is also developing projects with Del Toro, Noah Hawley, and Jason Blum.

HONOREE

OUTSTANDING PERFORMANCE IN A SERIES IMPACT AWARD

HARVEY GUILLÉN



Harvey Guillén is best known for his role as 'Guillermo de la Cruz' on 5 seasons of the critically acclaimed and award nominated FX comedy series "What We Do in the Shadows". For his portrayal, he earned two Critics Choice Awards nominations for 'Best Supporting Actor' and made history by becoming the first queer Latinx actor to be nominated in this category. He has also won two Imagen Awards for his work. Guillén recently wrapped production on the sixth and final season of the series.

Guillén's exceptional talents extend beyond his on-screen performances, as he has also made a significant impact in the realm of voice-over work. With his versatile vocal range, and innate ability to bring characters to life, Guillén has become a sought-after voice actor. In May 2024, Harvey can be heard in "The Garfield Movie" for Sony and "Angry Birds Mystery Island" for Amazon. He has previously voiced Perrito in the Academy Award nominated "Puss in Boots: The Last Wish", Funny the Magic House in "Mickey Mouse Funhouse", Nightwing in "Harley Quinn", Pempel in Netflix's "Kung Fu Panda: The Dragon Knight", Square in "Shape Island", and has a recurring role in Netflix's "Human Resources".

Other TV and film credits include DC Studios' "Blue Beetle", Amazon's "Reacher", NBC's "Zoey's Extraordinary Playlist", "The Magicians", Nickelodeon's "The Thundermans", Apple TV's "Little America" and MTV's "Eye Candy" starring Victoria Justice. He earned a GLAAD Media Award for his role in "Raising Hope".

Born in California, Guillén currently spends his time between Los Angeles and New York City.

HONOREE

COMMUNITY IMPACT AWARD

LOS ANGELES FOOTBALL CLUB



The 2022 MLS Cup Champion Los Angeles

Football Club has represented the greater Los Angeles area in Major League Soccer since 2018. The two-time Supporters Shield Champions, LAFC is dedicated to building a world-class soccer club that represents the diversity of Los Angeles and is committed to delivering an unrivaled experience for fans. LAFC's ownership group is comprised of local leaders and innovators of industry with intellectual capital, financial prowess, operations expertise and success in the fields of entertainment, sports, technology, and media. LAFC is invested in the world's game and Los Angeles, constructing and developing the 22,000 seat BMO Stadium and a top-flight training center on the campus of Cal State Los Angeles.

HONOREE FOR THE PEOPLE IMPACT AWARD

TUBI

Tubi is the most watched free TV and movie streaming service in the U.S., dedicated to providing all people access to all the world's stories. The company engages diverse audiences through a personalized experience and the world's largest content library of over 250,000 movies and TV episodes, a growing collection of exclusive originals and over 250 live channels. Tubi is part of the Tubi Media Group, a division of Fox Corporation that oversees the company's digital businesses.

The Tubi logo is displayed in a bold, lowercase, yellow font on a black rectangular background. The logo is centered within a thin gold border. The background of the entire page features a decorative Art Deco style pattern with teal and gold geometric shapes.

HONOREE
ENSEMBLE
IMPACT AWARD

THE
UMBRELLA
ACADEMY

THE
UMBRELLA
ACADEMY

The Umbrella Academy television series is based on the comic book series created and written by Gerard Way, illustrated by Gabriel Bá, and published by Dark Horse Comics. The show is produced by UCP, a division of Universal Studio Group, for Netflix. Steve Blackman serves as executive producer and showrunner, and the series stars Elliot Page, Tom Hopper, David Castañeda, Emmy Raver-Lampman, Robert Sheehan, Aidan Gallagher, Justin H. Min, and Ritu Arya.

The fourth and final season of the beloved series premieres on Netflix on August 8, 2024.

AWARD



"Temiki" (Little Death) features Crystal Clara Xochitl Zamora (Mexica/Azteca) from Albuquerque, NM donning her danza regalia and the traditional Dia de los Muertos calavera skull make-up. These brightly colored skulls represent the departed souls in the circle of life, and they are painted to celebrate their lives. Dia de los Muertos celebrations have been adopted into cultures throughout the Indigenous Americas of the dead which originate in Central Mexico rooted in spiritual observances that date back 3000 years. Crystal's father and Chief of their family group helped us title the piece and explained that Temiki means little death, or really translates dream time-- which is their way of thinking of the afterlife. It was an honor to include heirloom blue corn from Northern New Mexico and work again with the incredible make-up artist and my dear friend Dina DiVore (Jemez/Kewa).

ARTIST CARA ROMERO



Cara Romero is a contemporary fine-art photographer raised between contrasting settings: the rural Chemehuevi reservation in Mojave Desert, California, and the urban sprawl of Houston, Texas. Romero's identity informs her photography, a blend of fine-art and editorial photography shaped by years of study and a visceral approach to representing Indigenous and non-Indigenous cultural memory, collective history, and lived experiences from a Native American female perspective.

As an undergraduate at the University of Houston, Romero pursued a degree in cultural anthropology. Disillusioned by academic and media portrayals of Native Americans as bygone, Romero realized that making photographs could do more than anthropology did in words, a realization that led to a shift in medium. Since 1998, Romero's expansive oeuvre has been informed by formal training in film, digital, fine-art, and commercial photography. By staging theatrical compositions infused with dramatic color, Romero takes on the role of storyteller, using contemporary photography techniques to depict the modernity of Native peoples, illuminating Indigenous worldviews, and aspects of supernaturalism in everyday life.

Maintaining a studio in Santa Fe, Romero regularly participates in Native American art fairs and panel discussions, and was featured in PBS' "Craft in America" series (2019). Her award-winning work is included in many public and private collections internationally.

DJ

SIZZLE FANTASTIC



Sizzle Fantastic is a DJ, Event Producer, and Community Organizer born en la Costa de Guerrero, Mexico and raised in the beautiful barrio of Boyle Heights, California. Currently, she is the resident DJ and curator of Cumbiatón, a Nationwide party paying homage to the Afro-Latinx cultura and musica de barrios.

Sizzle Fantastic holds DJ residencies all throughout Los Angeles, San Francisco, Seattle, and New York.

You can find her on Instagram and SoundCloud to say up to date with her shows.

DIGITAL MEDIA COMPANY

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mitú is the leading digital media company representing the US Latino point of view among consumers 18-49. Through our multiple touch points in video, editorial, and social media, we connect brands, content creators, and Latino talent to the massive community of Latino consumers in America.

Our audience is the 200% — 100% American and 100% Latino — who inspire us to create authentic, culturally relevant stories. We reach a massive, cross-cultural audience across a variety of social and O&O platforms. Follow us @wearemitu, and visit wearemitu.com and mitu.tv.